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For Immediate Release

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TROPHY WORLD RECORD BECOMES OFFICIAL

MARQUETTE, MI – Guinness World Records announced in a March 30, 2012 letter that QuickTrophy, LLC now officially holds the World Record for Largest Trophy. QuickTrophy designed, built, and unveiled the trophy last year in conjunction with the world record breaking skateboard parade, of which QuickTrophy was a sponsor.

The letter states that the following entry is now included in the Guinness World Records “Records Database”: “The largest trophy measured 6.87 m (22 ft 6.5 in) tall and was created by QuickTrophy, LLC (USA). The trophy was presented to the Marquette Informal Longboarding Foundation and the NMU Skate and Snow Club (both USA) on 10 April 2011.”

The trophy consists of 23 wood bases, 18 cups, including an 18 inch metal championship cup, 12 skater and star figurines, and 48 columns adding up to a total of 192 feet of trophy column. The QuickTrophy team redesigned the trophy, adding more bases and support columns, after their first attempt collapsed after several minutes of standing in a cross wind.

“The award process with Guinness World Records took longer than expected, but it was worth it” said QuickTrophy president, Terry Dehring. “It gives everyone here an increased sense of pride which shows itself in the trophies we build every day for our customers around the world.”

The previous record trophy was made by Kawal N.S. Lamba of New Delhi, India. It was presented to the winning team of the Under 14 Dolphin Cricket Tournament in Sharjah, United Arab Emirates in December 2005.

The record trophy is on display in the Superior Dome on the campus of Northern Michigan University. View pictures of the trophy a video slideshow of its construction at www.quicktrophy.com/about.php.

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